



## Create the web

We create exceptional web experiences and products that enable people to transform organisations using the web. Beyond that, our message points to something bigger - the desire to define the future of what the web can be, helping push it into new places.



## Open source

We are strong advocates of open source software. We believe in - and have experienced firsthand - the power of an open developer community. The best way to encourage and create better software is to have people contribute back to the main code base and share their work with others.

Our flagship product, the SilverStripe Content Management System (CMS), is a free, open source download, alongside the SilverStripe Framework, the powerful core which underpins the CMS. The platform is released under the BSD license because we consider it the most business-friendly and developer-friendly license.

We have seen strong growth in adoption of our software around the globe. Many of our larger customers are now developing unique and novel solutions on top of SilverStripe and are integrating our software deep into their own product offerings.

As the technology industry evolves and open source increasingly becomes the default option for businesses, organisations and governments, SilverStripe will remain at the centre of this evolution and help push awareness and adoption not only for open source, but related movements such as open data.



# Our values: creative, fresh & open

We are creative, by making clean design and innovative technology our forté. We offer fresh ideas and new perspectives on how your business could be better on the web.

We are open. We are open to new ideas and new technology. This drives the open source product and is why we embrace Agile software delivery. We focus on transparency, frank communication and proactive problem solving throughout projects.



## International presence

SilverStripe is headquartered in central Wellington, the capital city of New Zealand, with established offices in Auckland, New Zealand and Melbourne. Australia.

Members of the SilverStripe Developer Network and SilverStripe Partners around the world are able to service your needs should you require local development resources outside of Australasia.



#### Agile

Our Agile methodology focuses on maximising the business value for any development investment made.

Rather than precisely defining the deliverable up-front, we incrementally deliver working software in short, time-boxed iterations. In other words, in each iteration we work for 1 or 2 weeks, doing feature prioritisation, coding and testing in parallel, and then release a small working deliverable.

This means that you can review working software early on in a project, change requirements in response to new business needs, and even launch a beta product mid-way through implementation.

At SilverStripe, we are passionate about the limitless possibilities of the web. We share a vision: to create platforms that help people work together better.

As well as supporting the community that helps grow our open source project, we work with a number of clients across sectors including government, banking, utilities and telecommunications.

In all this, we seek to empower great web teams. Our open source software equips teams with the tools to create the best sites while SilverStripe Platform shields them from distractions.

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